



OUR AQ

AWARENESS QUOTIENT

Our AQ is the key to our most expanded understanding of leadership and life. It takes us far beyond our IQ and our EQ, since it is actually the foundation for both of these. Through this groundbreaking material, you will

- ▶ **Understand** the four key elements of your AQ
- ▶ **Apply** your AQ to the complex realities of daily leadership and life
- ▶ **Expand** your leadership performance exponentially

As our rising complexity continues to outpace most leadership development models that are based on a *finite* set of skills or mindset hacks, this book provides you with the understanding needed to access the *infinite* potential of your growth in Awareness (AQ).

Brian Cunningham, MBA—On his journey from Parking Lot Attendant to CEO, Brian has studied the leadership dynamic at every level. And he sees the field of leadership service as a genuine path to our awakening as a human being.

.